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## **SCULLEY BOATBUILDERS LAUNCHES NEW LINE OF TOURNAMENT BOATS**

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WANCHESE, N.C. – Sculley Boatbuilders, announced today the launch of a new series of sportfishing vessels, The Sculley Tournament Series. The new line caters to the sportfishing community, and more specifically, to the tournament sportfisherman. The announcement comes on the heels of two recent orders for Sculley vessels that have minimal interior work to better suit the needs of the serious sportfisherman.

Although Sculley vessels are all custom built, the company has always focused on, and become famous for, luxurious interiors. The new series of vessels, currently offered in 54' and 60' versions, will not include any interior work in the plans or price of the vessel, the client can commission Sculley to finish the interior to fit their specific needs. This makes the vessels more economical and a better fit for serious fishermen who are more focused on functionality and not on luxury. The vessels will in all other respects be identical in fit and finish to the rest of the Sculley fleet.

Sculley has gained a lot of attention; not only for their interiors but also for the fine vessels they build. Sculley boats perform very well in heavy seas, providing an unusually smooth ride without sacrificing speed. When properly powered they also feature great economy in fuel consumption coupled with ample and well-placed fuel storage, giving Sculley boats unusual range and endurance. These features make the Sculley Sportfisherman very attractive to the tournament angler as well as the weekend sportfisherman, who often have to travel great distances in all kinds of weather to practice their sport.

“We have gotten a lot of attention while fishing the BXRL series” says Jimmy Sculley, the companies marketing director and son of owner James Sculley, “people are beginning to realize that we make much more than just a pretty boat...our boats are truly as functional as they can possibly be...we do our best to live up to our company motto of “never compromise”. Jimmy went on to say that the new marketing strategy does not constitute any real change in the way Sculley does business, that they are just trying to meet a perceived demand in the best way possible.

The past two years have been very good for Sculley Boatbuilders, outselling the Competition and establishing themselves as a quality builder in the high-end market, coining the phrase “Luxury Sportfishing Vessel”. Now the company wants to prove once and for all that their vessels have more to offer than just good looks, that they actually live up to the “never compromise” credo of the company. One thing is certain, that Sculley sportfishing vessels will become more common on the tournament circuit, especially now that the company is catering to that market.

### ***About Sculley Boatbuilders***

Sculley Boatbuilders has more than 100 years of combined experience as boat craftsmen and big game fisherman. Launched in 1999 by Jim Polatty, former vice president of a prominent Carolina builder, and Jim Sculley, a second-generation sportfisherman and former Outer Banks marina owner; Sculley Boatbuilders combines the legendary ride, durability and seaworthiness of Carolina craft with the fit and finish of the finest vessels on the market. Each yacht is designed for the serious big game fisherman with all the interior comforts of a luxury cruising vessel. For more information on Sculley Boatbuilders including pictures, logos and past press releases, visit the company's Web site at [www.sculleyboatbuilders.com](http://www.sculleyboatbuilders.com) or call the Sculley boat-building family at (252) 473-6855.